



Boosters Business Association

Dear Hollywood Area Business,

All Roads Lead To Hollywood! The Hollywood Boosters Business Association (HBBA) is one of the oldest Business Districts in Portland and is steeped in rich history and tradition. While continuing to embrace the past, we look for ways to improve and opportunities for growth for our businesses.

How do we keep the Hollywood district an energetic and vital part of Portland? How do we bring more resources and value to all local businesses and professionals? How do we define our collective voice, and make our opinions heard at city council and to other stake holders? How can we grow our businesses but retain our district's charm?

The answer is YOU! You have an opportunity to be part of shaping the future of the Hollywood District by becoming a member of the Hollywood Boosters. The Hollywood Boosters is a non-profit business alliance that supports the district and provides resources to the local businesses.

Current projects include:

- A **website** www.hollywoodpdx.com that highlights our directory of businesses, showcases three different business members each month, and features continuously updated photos and information about the business district.
- **Hollywood Clean and Safe** – an initiative that grew out of member concerns about cleanliness and street-level crime in the area near the end of 2017. During 2018, the HBBA challenged businesses to keep the area and sidewalks around their business clean and welcoming; provided Hollywood Clean & Safe signs to put in business windows; and hired someone on a pilot basis to clean up debris and report trouble areas. Volunteer groups also joined the effort. Our goal is to find funding to continue it during 2019.
- A formal partnership with the Portland Police Bureau that supports targeted crime prevention and suppression efforts in the Hollywood District.
- Supporting events which draw people and shoppers to the area including the **Rose Festival Junior Parade**, annual **Veteran's Day Parade**, **Christmas Caroling**, **Business Networking Socials** and monthly **Booster Luncheons** featuring guest speakers.

We have a lot of exciting plans for 2019, but we need you to join! There is no limit to what we can accomplish, but we need involvement, teamwork and input. Please complete the enclosed membership application or invoice, and submit it to the Boosters by February 15, 2019. Or call one of your board contacts to learn more: Paul Clark 503-281-8891, Maura White, 503-709-1103, Heidi Settlemier 503-307-1502, Mary Wohler 503-730-9492, Jan Tolman 503-201-7341, Ed Fredenburgh 503-686-5510 or Alfred Novacek 503-234-5594.

Get involved, find your voice, and become a Hollywood Booster member today.

Sincerely,

Maura White

Volunteer Booster President, Email: hollywoodboosters@gmail.com