

Be part of the 2015 Junior Rose Parade Advertising Section



PORTLAND ROSE FESTIVAL

Each year, the Hollywood neighborhood hosts the Junior Rose Parade, the longest running children's parade in the world, so I've been told. This year's event takes place on Wednesday, June 3rd, 1:00pm. It starts at NE 52nd & Sandy and ends at Grant High School.

This means thousands of folks pour into the area to watch bands and floats and politicians and community organizations parade on by.

They are literally minutes from your business.

These are folks you should invite into your business, whether it's that day (they often have hours to kill waiting for the parade to begin or want a place to go afterwards) or for a return visit to the neighborhood.

To help with this invitation, The Hollywood Star News is putting together an advertising group page in the June issue. It will feature reduced ad prices and free ad design. And more importantly, it will feature your opportunity to get your business' name in front of the parade goers.

You have the option of a color business card sized ad for \$75 or a double card for \$125.

The ad deadline is Friday May 22nd so let's make this year's version of this annual feature a big success. Contact me with any questions and I'll take care of you.

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Thanks again for your support of the Hollywood Star News.