



Be part of the Hollywood Star News **2014 Graduation Celebration** Special Section

The Hollywood Star is proud of our neighborhoods' young people and we want to recognize them as they graduate from **Grant, Benson, Madison, Joseph L. Meeks, Central Catholic, De La Salle** and the other high schools in Northeast and North Portland. And to make that clear, every year, we publish a special advertising section for businesses and individuals to participate in with a combination sponsorship/advertisement.

All the design work is free and will be handled by us. So all you need to do is decide what size ad you want, then send us some text and a copy of your logo. The two options are **\$67 for a business card size or \$109 for a double shot**. Payment can be made over the phone with a credit card or I can pick up a check.

This is a great way to get your name in front of our readers, whether it is the only time you advertise in the Star this year, you are a regular supporter. And if you have been thinking of running a multi-month ad campaign in your local newspaper, this is a simple, painless and affordable way to jump-start that effort.

The paper **mails FREE to 18K homes** and is available at about 100 locations in the area. So it's a way to communicate about your business to **individuals and families with 10-15 minutes of your business** (assuming you are a brick-and-mortar type). The graduating seniors will be setting up "shop" themselves as they head off to school or whatever their plans are and are potential customers for your products and services. So it supports the community and helps market your venture.

I have attached last year's section with examples of both sizes/options.

Deadline is Thursday, May 22nd to reserve a place for yourself, your business or your organization.

Let's give a roaring **collective "Congratulations!"** to these graduating seniors and wish them well in the next ventures and adventures.

And ask me about our **Pet Adoption Section and** other print and online **advertising and sponsorship** opportunities—in addition to the Grad section or instead.

Let me know how I can help!

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Check out our web site, www.star-news.info, and like us on Facebook!